

Get Ready to Meet the Hottest Robot of the Year...



Roboni-i
ACTION GAMES



Media has been raving about this one hot bot!



"Move over Battle Bots, Roboni-I, the programmable gaming robot that lets you wheel plastic automatons round micro-arenas for solo or team sport, on or offline."
(vpm 5,619,135)

Over 66 million impressions and the numbers keep growing!

Los Angeles Times

The mission for shoppers, should they choose to accept it, is to locate one to buy. The company is only selling the robot at select stores, including FAO Schwartz, Fry's, Amazon.com and ToysRUs.com.
(vpm 8,152,668)

SOFTPEDIA™

"Roboni-i offers unparalleled entertainment and challenging play experience that will get children hooked and keep them entertained."
(vpm 2,240,983)

xconomy

"Roboni-i is arguably the biggest thing to hit the robot-toy business since the uber-popular Lego Mindstorms."
(vpm 103,434)

engadget

"Upstart toymaker Robonica has been making promises about its Robini-i programmable robot for a little while now, but it looks like it's now not only managed to get the bot out the door, but land it on the cover of the new Hammacher Schlemmer holiday catalog as well."
(vpm 1,919,073)

Upcoming Coverage:

- USA Today (Circulation 1,900,116, vpm 15,478,750)
- Boy's Life (Circulation 1,202,331)
- WWE Kids (Circulation 276,944)
- Arizona Daily Star (Circulation 102,063, vpm 372,041)

For more information please visit: <http://www.robni-i.com/>

By

ROBONICA