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by Edwin in Electronic Gadgets, Robot Gadgets

Robonica looks at new robotic entertainment formats



Robonica is a start-up that is looking into new ways of robotic entertainment and aims to redefine the entertainment robotics market later this fall by rolling out a whole new range of products that come with the tagline, "The Rise of Robotic Gaming." This new range will merge elements of robotics, R/C vehicles and electronic gaming, making them stand out from the current crop of entertainment robots that is able to offer meaningful and structured gameplay regardless of whether one is alone, with friends or through online interaction.

A smart, fully programmable and highly agile two-wheeled robot, Roboni-i is the first entertainment robot to offer unlimited play patterns. The state-of-the-art robot features 16 sensors and four processors, RF remote control and Zigbee peer-to-peer RF protocol allowing for competitive gameplay with real-world robots. It also comes packaged with game accessories and six action games enabling players to form a playing field and use the gaming controller to select a game as they enter a new dimension of interactive, real-world robotic gameplay. Whether alone or with friends, they will need to beat the odds, race against time, manage resources, neutralize threats, execute special effects and collect bonus points to improve score. The Roboni-i's online gameplay is out of this world. By plugging Roboni-i into the PC, players enter a virtual world where they can create profiles, participate in virtual missions, play online games and interact with friends who are online at the same time. Its Advanced PC-based Command Center Software

allows users to program every facet of the robot's behavior, edit games and upload performance data.

The following online sources – ToysRUs.com, Amazon.com, BarnesandNoble.com and more will be the first to get hold of Robonica's offering, followed by retailers Hammacher Schlemmer, Edmund Scientific and other specialty shops.

<http://www.coolest-gadgets.com/20090829/robonica-robotic-entertainment-formats/>